



CCSA Highlights 7 Reasons Why Organizations Should Hold Team Building Events at a Paint-Your-Own-Pottery (PYOP) Studio

Among other benefits, all of those who are involved in developing and delivering the training event will get valuable guidance from PYOP owners on choosing activities and mediums that support specific team building objectives.

BOYNTON BEACH, Fla. ([PRWEB](#)) February 12, 2019 -- It's that time of year again when employees let out a collective sigh, as they prepare to trudge to a generic conference room, auditorium or convention center for a team building event that has them struggling to stay alert and engaged. This year, the [Contemporary Ceramic Studios Association](#) (CCSA) is inviting organizations to think outside the box — and give their employees a fun, creative, educational, and unifying experience to remember — by holding their next team building event at a Paint Your Own Pottery (PYOP) studio.

According to the Contemporary Ceramic Studios Association, the seven reasons why PYOP studios are an ideal team building venue are:

1. HR professionals, trainers, managers, and all others who are involved in developing and delivering the training event will get valuable guidance from PYOP owners on choosing activities and mediums that support specific team building objectives, such as collaborative problem solving, effective interpersonal communication, dealing with change, building trust, delegating responsibilities, project management, and more.
2. A skilled facilitator will provide all employees with the step-by-step instruction they need to create something fun and unique. No artistic background is required. All materials are also included.
3. Heading to a PYOP studio gives employees a much-needed break from the daily grind, and allows them to relax, have fun, and focus on team building activities. [Research studies](#) have confirmed that employees learn the quickest and the best when they are engaged in activities that they feel are fun and creative.
4. After the team building event, employees will get to take to the office or to their home a unique keepsake that fondly reminds them of the experience for years to come. (Note: pottery needs to be fired in a kiln, and as such employees will get them within a few days of the event.)
5. Organizations can take pictures of the fun team building event and post them in the staff lunchroom, or publish them in the company newsletter, intranet site, social media, etc. This sends a positive message to the entire workforce, as well as customers, strategic partners, and all other stakeholders.
6. Most PYOP studios are in locations with ample free parking, which is convenient for employees and cost-effective for organizations.
7. Most CCSA-member PYOP studios meet ADA compliance standards. Upon request, additional accommodations can be made to ensure that all employees have a positive experience.

Commented Dena Pearlman, CCSA's executive director: "PYOP studios are the perfect destination for high-impact, fun and energizing team building events that employees happily look forward to, and talk about for

long afterwards.”

A full list of CCSA-member PYOP studios is available at <http://www.paintyourownpottery.com>.

For all other details, including media inquiries, contact Dena Pearlman at (888) 291-2272 or [dena\(at\)ccsaonline.com](mailto:dena(at)ccsaonline.com).

Facebook users can also follow the CCSA at <https://www.facebook.com/ccsapaintyourownpottery>, or connect with PYOP fans across the world at <https://www.facebook.com/Paint-Your-Own-Pottery-206166622756971/>.

About the Contemporary Ceramic Studios Association

The Contemporary Ceramic Studios Association (CCSA) is a not-for-profit trade association serving the needs of ceramic and paint your own pottery studios and suppliers around the world. The Mission of the CCSA is to promote creativity and excitement about our industry and be a resource for our members. Whether you're a seasoned studio owner or someone who is thinking about opening your own Paint Your Own Pottery studio, this is the place to be. Learn more at <http://www.ccsaonline.com>.



Contact Information

Dena Pearlman

Contemporary Ceramic Studios Association

<http://www.ccsaonline.com>

(888) 291-2272

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